



Miguel Heredia

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EXPERIENCE

Freelance On-air & Motion Designer.

CNN NY / Turner Broadcasting & MSNBC / NBC Universal 2010 - 2011.

Designing daily on-air graphics for CNN, Headlines News and MSNBC. Duties include production support and motion design. Shows include: Nancy Grace, Showbiz Tonight, Politic Nation, Rachel Maddow and several others.

TRU TV / Turner Broadcasting, Inc., 600 Third Avenue, New York, NY 10016

2006 - 2009. On-air & Motion Designer.

Part of the award-winning Tru TV creative services department team. Managed weekly lower third and promobug list from versioning, sponsor approvals, support, production, motion design, to on-air delivery. Designed information and broadcast graphics for edited packages, In Session trial coverage and web graphics for cnn.com, breaking news, and shows such as Nancy Grace, Catherine Crier and Star Jones.

MH CREATIVE, Inc., 236 Ainslie Street, # 4, Brooklyn, NY 11211

2001- 2006. Owner / Multimedia Designer.

Sole proprietorship. Diverse assignments throughout New York. Positions using skills in creating motion graphics, DVD menus, print, packaging, advertisement, illustration and web design. *Clients Include:* Devlin Video International, The Art Asylum Inc., Courtroom Television Network, CNN, The Brooklyn T-Shirt Factory, Next Level Marketing and several others.

SPACE.Com, Inc., 120 West 45th Street, New York, NY 10036

1999 - 2000. Senior Designer.

Conceptual and lead designer on Space.com properties. Designing and maintaining pages and sections of web site. Updating and generating daily graphics for live coverage of mission launches and aerospace events. Illustration and motion graphics for marketing, multimedia presentations, games and fiction section of web site.

CNNfn.com / CNN AMERICA, Inc., 5 Penn Plaza, New York, NY 10001

1997 - 1999. Multimedia Designer.

Part of the award-winning team for CNNfn.com. Lead and conceptual designer to 1999 re-launch. Design and layout to site sections that included groundbreaking functionality at the time. Updating and generating graphics for web, news, b-to-b and on-air programming.

COURT TV Network Inc., 600 Third Avenue, New York, NY 10016

1993 - 1997. On-air Graphic Designer.

Designing broadcast graphics for opens, animations, edited packages and documentaries. Fast-paced graphics for breaking news stories, live trial coverage and primetime shows. Most notable The O.J. Simpson Murder Trial, Primetime Justice and other criminal justice programming.

QUALIFICATIONS

Close to 20 years experience in the broadcast and media field. With an expertise on fast-paced on-air graphics and multimedia design. Several years as a interactive layout web designer, with an understanding of cross platforms in web, print and broadcast media. Interest in creative and team environments with challenges to use and expand my skills as a multimedia designer.

EDUCATION & TRAINING

1994 - 1995. Fashion Institute of Technology

PhotoShop and Illustrator Classes.

1992 - 1993. Court TV Network Inc.

Graphics Department Internship.

1990 - 1991. Financial News Network (FNN)

Television Production Internship.

1987 - 1991. The School of Visual Arts

Bachelors Degree in Fine Arts .

1984 - 1987. The High School of Art & Design

Major in Illustration and Cartooning

RECOGNITION & EXHIBITIONS

2009: Promax / BDA awards. Category:

Lower Third Promotion. Silver – tru TV Principal's Office Bug Silver – tru TV Operation Repo Bug. Role: production, support and delivery.

2005: Fashion Week, W Hotels Backstage

Lounge at Bryant Park. Featured Illustrator, artwork auctioned for charity.

2003: Featured artist and part of the viral marketing campaign for the web site launch of **The Terminator 3 : Rise of The Machines.**

1998: Garden State Horror Writers Expo.

Featured artist and panel speaker .

TALENT & TOOLS

Adobe Creative software, Adobe After Effects, Adobe PhotoShop, Adobe Illustrator.

Working knowledge of Html and other web authoring tools such as GoLive and Dreamweaver.

Working knowledge of VizRT, Viz Curious Maps and other specialized broadcast design systems..

Self-motivated and well-organized. Skilled in high-pressure, deadline-driven environments. Experience in working in a team environment.

Accomplished illustrator and cartoonist in the gaming, editorial, apparel and recording industry.

Fluent in Spanish.